Cohesive Email Strategy



The Problem

Lume Cube urgently sought 11 Agency's expertise due to significant challenges with their email campaigns. Their emails were disjointed, inconsistent, and lacked a structured calendar, leading to poor engagement and missed opportunities. They needed expert guidance to bring order and effectiveness to their email marketing.

The Strategy

Unified Design and Copy Framework

A cohesive design and copy framework was established to ensure consistency across all communications, reinforcing brand identity and message.

Advanced Segmentation and Targeting

Advanced segmentation and targeting techniques were employed to tailor content to specific audience segments, maximizing relevance and impact.

"11 Agency has been incredible to work with. 5 stars on service, design, and timely responses! I would highly recommend them to any company or brand looking to streamline their email production and make additional revenue."

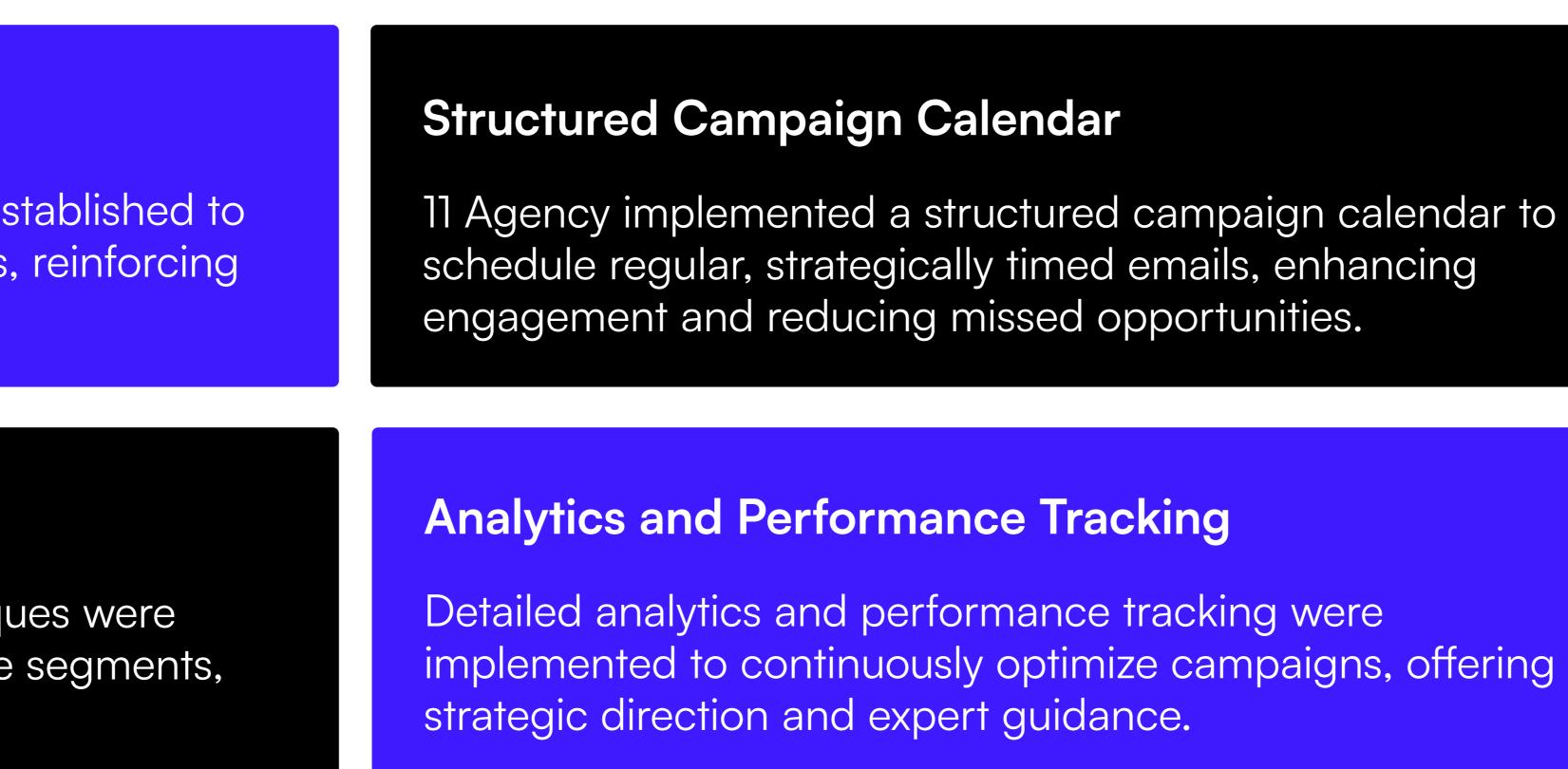


Lauren Melzer Brand Director at Lume Cube

Lume Cube Achieves 234% Revenue Growth with a

About

Lume Cube cuts through the darkness for creators. Offering a range of portable and studio lighting solutions, they empower photographers, videographers, and anyone else working with visuals to conquer low-light challenges and elevate their craft.



The Results

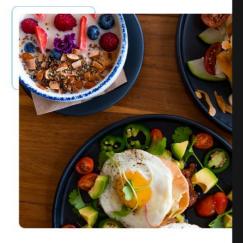




6 best lightin for food photo



whole scene for as long



DIFFUSER Although there are som soft lighting is key to food photography an

multi-dimensional







